

KOREAN AMERICAN CIVIC EMPOWERMENT

RISING ABOVE AND GOING BEYOND

KACE GALA 2023

Keynote Speaker

Grace Lee

New York State Assemblymember

Host Committee Chair

Gene Y. Kang

Rivkin Radler LLP

Host Committee Chair

Kenneth D. Lee

Sullivan & Cromwell LLP

Community Leadership Award

Renaissance EDC

Community Based Organization

Distinguished Service Award

Jaeil Kim

Founding Chairman, KACE

President's Volunteer Service Award

KACE Interns

2023 KACE Grassroots Internship

FRIDAY, 11.3.2023

THE RECEPTION 6PM | GALA & DINNER 7PM

RIVERSIDE CHURCH

490 Riverside Dr. New York, NY 10027



Invitation

It has now been more than 120 years since the first wave of Korean immigration to the United States. Over 30 years ago, Korean Americans and immigrants have endured through the painful ordeal of Sa-I-Gu, also known as the 1992 “LA Riots”. Yet despite numerous hardships, Korean Americans have worked hard and diligently to establish ourselves as a recognized community here in the United States.

We have currently been facing an ongoing existential crisis. Our “first-generation” immigrant community is aging fast in this post-pandemic era, with no visible signs of a vibrant new generation to take its place. Undoubtedly, there are many successful “second-generation” Korean Americans active in various places. However, they have yet to fully integrate into the community that “first-generation” Korean immigrants and Americans built through blood, sweat, and tears. What is alarming further is that there does not seem to be any fully formed “second-generation” communities of their own. We must address this issue, or we risk losing our community altogether.

Korean American Civic Empowerment (“KACE”) clearly defined its mission from the beginning in 1996 as an organization that leads the way into the future for the Korean American community. Before Sa-I-Gu in 1992, we were all told of the American Dream: work hard, have a good home, a nice car, and send our children to good schools. But in the aftermath of Sa-I-Gu, our American Dream became about creating a community that is treated equally in American society. From then on, KACE has worked tirelessly for equal treatment through voter registration campaigns, educational and cultural programs, and internship programs to train future generations.

Through the efforts of many different Korean American organizations including KACE, Korean American registered voters have increased to a rate of 60%. As a result, we see more Korean Americans in areas densely populated by other Korean Americans not just running for office, but winning elections as well. But the work is not over. In the mainstream, we see nearly 80% voter registration rates. Not only must we work to catch up, we must also put more effort among young adult Korean Americans ages 18 to 29, who despite their vast numbers are falling behind and are among the lowest in voter registration rates.

In order to help our young adults catch up with the rest of American society, we have to concentrate our voter registration campaigns with those under 30 years old. This will help reach our goals of encouraging Korean American voter registration and achieve turn out rates of 80% and beyond. This is an undertaking that all generations must work together to achieve. The next generation must also step up and head the call to fully integrate into the community that prior generations helped develop. KACE is the vehicle to help with that transition so that we may finally be one community united.

Thank you for supporting KACE, our activities, and shared vision as we celebrate our 27th anniversary. Together, we will make this community our home.

Thank you.

Korean American Civic Empowerment

초대의 글

한인 이민 역사는 이제 120여 년이 되었습니다. 우리는 지난 1992년, LA 폭동이라는 가슴아픈 이민 역사를 겪었습니다. 비록 수적으로는 2백만에 미치지 못하는 소수 중의 소수 이민자 커뮤니티이지만 미주 한인들은 열심히 일하고 열심히 공부하여 미국에서 인정받는 커뮤니티로 거듭나고 있습니다.

그러나 코로나 팬데믹 이후 이민 1세대 커뮤니티 구성원의 노령화가 급속히 진행이 되고 있음에도 불구하고 새로운 세대들이 보이지 않는 위기의 한인 커뮤니티라는 현실에 직면해 있습니다. 분명히 수많은 2세대들이 사회 곳곳에서 활약을 하고 있지만 그들이 1세대가 피땀으로 일구어온 커뮤니티에 들어오지 못하고 있습니다. 그렇다고 2세대 커뮤니티가 따로 형성이 되어 있는 것도 아니기에 한인 커뮤니티는 분명 공동체 해체의 위기에 놓여 있습니다. 우리는 이 문제를 반드시 해결해야 합니다.

시민참여센터는 시작부터 그 사명을 동포사회의 미래를 열어가는 것으로 명확히 규정하고 1996년 부터 활동을 시작해서 지금까지 달려 왔습니다. 그 시작은 1992년 LA폭동을 평가하면서였습니다. LA폭동 이전의 아메리칸 드림은 열심히 일해서 좋은 집, 좋은 차를 갖고 좋은 학교에 자녀들을 보내는 것이었다면, LA폭동 이후에는 미국 사회에서 동등한 대우를 받는 커뮤니티를 만드는 것이 되었습니다. 그래서 시민참여센터는 유권자 등록과 투표 참여 캠페인으로 동등한 대우를 받기 위한 노력과 미래 세대를 위한 한글 및 정체성 교육, 그리고 인턴십 프로그램을 쉬지 않고 진행해 왔습니다.

시민참여센터를 비롯한 많은 한인 단체들이 노력하여 한인들은 이제 60%에 달하는 유권자 등록율을 보이고 있습니다. 그래서 한인 밀집지역에서는 많은 한인 정치인들이 출마를 하고, 또 당선이 되고 있습니다. 그러나 주류사회의 유권자 등록율이 거의 80% 이상인 것을 보면 우리는 아직 더 열심히 유권자 등록에 박차를 가해야 할 것이고, 유권자 등록율이 가장 낮은 연령대인 한인 18세부터 29세까지의 유권자 등록에 모든 노력을 기울여야 합니다.

한인 유권자 등록율을 80%로 끌어 올리기 위해서는 30세 미만의 세대에 대한 집중적인 유권자 등록 캠페인을 해야 합니다. 이것은 1세대와 2세대 모두가 힘을 모아 노력 해야 할 일입니다. 그래서 이제 이민 2세대들이 커뮤니티로 들어와 1세대들이 개척한 커뮤니티에 관심을 가지고 함께 커뮤니티를 발전시키기 위한 노력을 해야 합니다. 시민참여센터는 바로 2세대들이 1세대를 이해하고 편안하게 들어올 수 있는 플랫폼 역할을 하고 있고 앞으로도 지속적으로 이러한 역할을 확대해 나갈 것입니다.

창립 27주년을 맞이하는 시민참여센터의 활동과 비전에 관심을 가져 주십시오. 그리고 더 열심히 일할 수 있도록 후원하고 참여해 주시기 바랍니다.

감사합니다.

시민참여센터 드림

Keynote Speaker

Grace Lee

*Assemblymember
New York State Assembly*



Grace Lee is a community organizer, small business owner, daughter of immigrants, mom to three children, and a long-time resident of Lower Manhattan. She is a progressive running for State Assembly who has a proven record of getting things done for our communities.

Grace was in Manhattan when the towers fell. She was a young mother in Zone A when Superstorm Sandy hit and was temporarily displaced from her building when it flooded. Like tens of thousands of other parents, she oversaw her children's virtual learning, worked from home in her closet, and even got very sick from COVID. However, through it all, Grace chose to stay and help build up our communities. It is with that spirit of service and love for Lower Manhattan that Grace will bring to work as your representative in Albany.

In 2015, Jessie took leadership of Renaissance, a nonprofit with 25 years of history in assisting low income & immigrant entrepreneurs with access to capital and small business technical assistance. Under Jessie's leadership, Renaissance has deployed over \$52 million in affordable loan capital into under-served communities in NYC and assisted over 5,000 entrepreneurs with small business assistance. This had led to nearly 1,500 jobs retained and created in NYC. During COVID, Jessie led the Renaissance team to deploy over \$10 million in emergency loan capital and grants to save our minority owned small businesses impacted by COVID. Today, Renaissance is poised for growth as it expands outside of NYC into the Long Island and Mid-Hudson Valley region with an \$8 million Greater New York loan fund. In 2023, Jessie was named by City & State as 1 of the 50 Remarkable Women Above and Beyond & Manhattan's Power 100 as 1 of the most influential political players.

Honoree

Jessie C. Lee

*Managing Director
Renaissance EDC*



Honoree

Jaeil Kim

*Founding Chairman
KACE*

Mr. Jaeil Kim, the first chairman of the board of directors when it started as the Korean American Voters' Council in 1996, served as chairman from 1996 to 2000. During this period, Chairman Kim visited Korean religious organizations and event sites almost every week to conduct a voter registration campaign, registering more than 15,000 new Korean voters in New York and New Jersey. He organized many Korean small business owners to launch KACE in its early stages and even canceled his own life insurance policy to support KACE. At this Gala, He is the honoree of the award in gratitude for the founding chairman who has taken a critical role in establishing KACE.

Host Committee Chair

Gene Kang

*Attorney at Law
Rivkin Radler LLP*



Gene is the immediate past President of the Korean American Lawyers Association of Greater New York (KALAGNY). Gene also previously sat on the board of the Korean American Association of Greater New York (KAAGNY), currently sits on the board of Korean American Civic Empowerment (KACE), and is a Regional Governor for the International Association of Korean Lawyers (IAKL).

Gala Committee Chair

Kenneth Lee

*Attorney at Law
Sullivan & Cromwell LLP*



Kenneth Lee is a third-generation immigrant from Honolulu, Hawaii. He graduated from the University of Southern California and the University of Chicago Law School, where he obtained a doctoral degree with honors. He served as a law clerk for the Honorable Judge James C. Ho at the US Court of Appeals for the Fifth Circuit and an associate at Sullivan & Cromwell LLP.

TITLE SPONSORSHIP \$50,000

- Three Tables of 8 Premium Seats
- Premium Page color ad. in Gala Program
- Title Sponsorship recognition at event, in print & in Gala Program
- Sponsorship recognition at all future KACE events and KACE website

DIAMOND SPONSORSHIP \$20,000

- Two Tables of 8 Prominent Seats
- Prominent Page color ad. in Gala Program
- Diamond Sponsorship recognition at event, in print & in Gala Program
- Sponsorship recognition on KACE website

PLATINUM SPONSORSHIP \$10,000

- One Table of 8 Prime Seats
- Prime Page color ad. in Gala Program
- Platinum Sponsorship recognition at event, in print & in Gala Program

GOLD SPONSORSHIP \$5,000

- One Table of 8 Preferred Seats
- Full-page color ad. in Gala Program
- Gold Sponsorship recognition at event, in print & in Gala Program

SILVER SPONSORSHIP \$2,500

- Half Table of 4 Seats
- Half-page Color ad. in Gala Program

BRONZE SPONSORSHIP \$2,000

- Half Table of 4 Seats
- Half-page B/H ad. in Gala Program

INTERNS SPONSORSHIP \$2,500

- One Table of 8 Seats DONATED FOR KACE INTERNS TO ATTEND GALA FOR FREE
- Interns Sponsorship recognition at event, in print & in Gala Program

INDIVIDUAL TICKET \$300

DONATION \$ _____

I/We cannot attend, but wish to make a contribution.

AD IN GALA PROGRAM

- Full-page color ad. on the Back Cover (8.5"W X 11"H) **\$3,000**
- Full-page color ad. on inner Front Cover (8.5"W X 11"H) **\$2,000**
- Full-page color ad. on inner Back Cover (8.5"W X 11"H) **\$2,000**
- Full-page color ad. on premium pages (8.5"W X 11"H) **\$1,500**
- Full-page black & white ad. (8.5"W X 11"H) **\$1,000**
- Half-page black & white ad. (8.5"W X 5.5"H) **\$500**
- Quarter-page black & white ad. (4.25"W X 5.5"H) **\$250**
- Business-card size black & white ad. **\$200**

All ads shall be submitted in completed forms and in non-bleed, **high-resolution PDF format** (CMYK & 300+ dpi) on or before **October 20th, 2023** to **Gala@KACE.org**

SPONSOR CONTACT INFORMATION

NAME _____ **TITLE** _____

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PAYMENT

Total Amount \$ _____

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