

KOREAN AMERICAN CIVIC EMPOWERMENT  
***RISING ABOVE AND GOING BEYOND***

# KACE Gala 2022

*Keynote Speaker*

**Adriano Espailat**

United States Representative

*Honoree*

**Heejin Park-Dance**

Detective, NYPD

*Honoree*

**Chris Y. Hwang**

President & CEO, KEB Hana Bank

*Honoree*

**Asian American  
Federation**

Community Based Organization

*Host Committee Chair*

**Hye Kyung Won**

Principal, Hunmin Global Korean School

*Gala Committee Chair*

**Andrew Sul**

Head of Retail Banking, KEB Hana Bank

**FRIDAY**

**10.28.2022 6:00 PM**

**RIVERSIDE CHURCH, NYC**

490 Riverside Dr. New York, NY 10027 *Entrance at 91 Claremont Ave.*

**CONTACT**

☎ (718) 961-4117

✉ [gala@kace.org](mailto:gala@kace.org)

🌐 [kace.org/gala2022](http://kace.org/gala2022)

**KACE**  
KOREAN AMERICAN CIVIC EMPOWERMENT

# Invitation

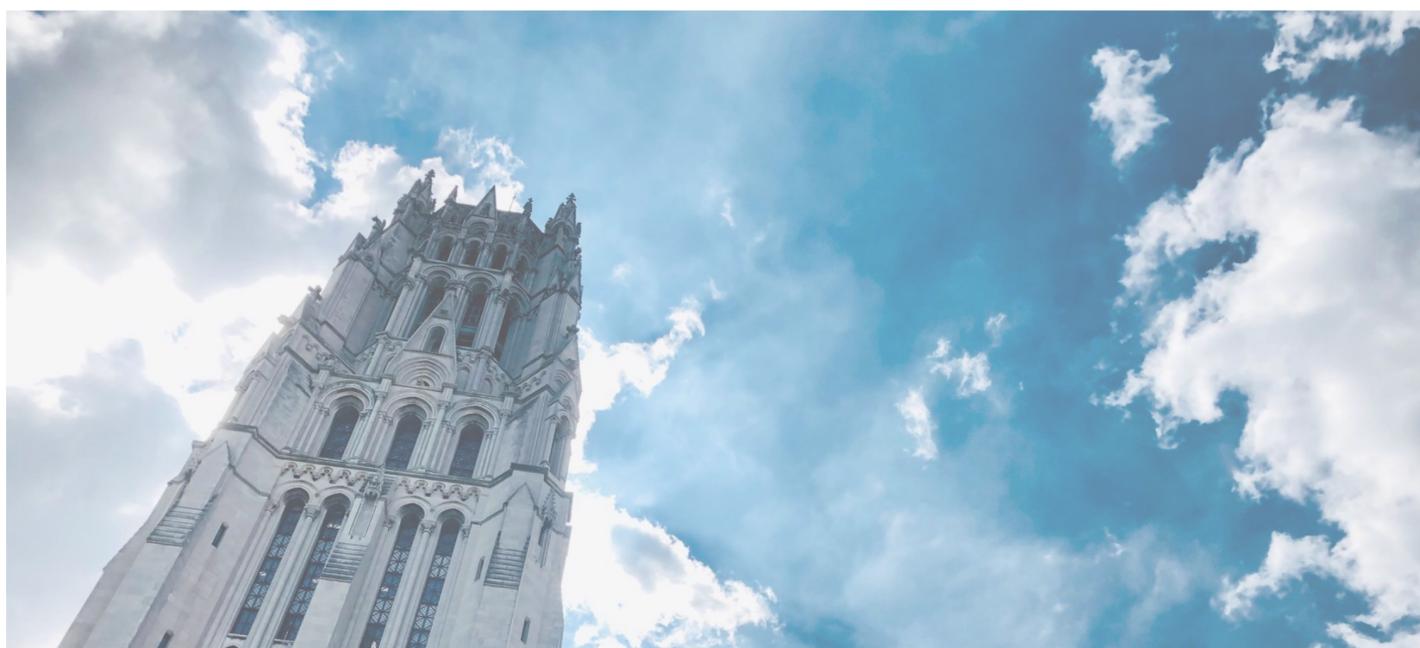


As we go through a time where hopes and worries for tomorrow intersect, having a community brings us comfort and stability more than ever. This is also the reason why this KACE gala is even more meaningful with people who have taken care of others with their good influence through difficult times. It is difficult to find hope in the news we hear, but it seems that there are so many people around us that we have not been able to see, telling us that if we wait a little longer, a sunny day will come.

I hope that it will be a sharing time where I can reach out to my neighbors with KACE, which has kept its place unchanged for the past 30 years and has put all its efforts into creating a better community. I would like to extend my invitation to you with a heart of gratitude for the warm meeting with all of you.

Sometimes like family, sometimes like warriors, these are people who have done a vital job for the community. KACE's grassroots movement and commitment to the community have only been highlighted in the past two years when everyone has suffered. During this time, KACE was able to take a closer look at the Korean community and discover what was needed. As always, we did not stop delivering the voice of the Korean American community to where it is needed.

Even for those of us who are increasingly forgetting how to live face to face, the community still provides an environment in which we can live. Knowing the importance of the environment, we will prepare a time to dream of a better tomorrow with KACE, that has worked harder than anyone else, and we look forward to seeing all of you at Riverside Church on October 28th.



The Riverside Church in The City of New York



A steadfast champion for working and middle-class New Yorkers, Representative Espallat is a staunch advocate of a fair living wage, immediate and effective investments in affordable housing, meaningful criminal justice reform, infrastructure improvements, expanded youth programs, and better educational opportunities.

Throughout the tenure of his career in public service, Representative Espallat has been a vocal advocate for protecting tenants, improving schools, and making serious, smart investments in economic development, job creation, and environmental protection. Prior to coming to Congress, he served as a New York State Senator during which he represented the neighborhoods of Marble Hill, Inwood, Washington Heights, Hamilton Heights, West Harlem, the Upper West Side, Hell's Kitchen, Clinton, and Chelsea.

During the COVID-19 Pandemic, Mr. Hwang successfully prepared and managed the Bank's operations without interruption and successfully supported the Bank's community during the Pandemic, ensuring that deserving small businesses have access to credit programs. Substantial changes to safety and operational protocols were implemented as branch openings were assessed daily, often requiring the movement of staff to accommodate COVID-19 pandemic staffing needs. As a result, no branches were closed and continued to serve the customers throughout the Pandemic.



The Bank conducted a special program to waive various bank fees and reduce interest rates for small business owners experiencing financial hardship. In September 2021, the Bank held a special campaign called "HELP US FIGHT HUNGER" to raise funds and collect food to help communities impacted by Hurricane Ida and COVID-19.



Det. Heejin Park-Dance, president of the NYPD's Korean American Officers Association, and with a 20-year history with the city agency, has been actively serving the Korean American Community in New York City. In addition to the officer's hard work during on-duty hours, she makes time to attend community organization events and gatherings to build close relationships, gives speeches in sessions while offering advice to younger generations and their parents, and dedicates herself to various other services. Det. Heejin Park-Dance became the third Korean American female detective in the history of the NYPD in 2016, and is currently assigned to the Queens DA Squad, is the President of the NYPD Korean American Officers Association, President of the NYPD Ski and Snowboard Club, and Sergeant at Arms of the NYPD Tennis Club.

### Asian American Federation

In partnership with its 70 member and partner organizations, AAF represents the collective interests of 1.5 million Asian New Yorkers, across critical issue areas such as immigrant integration, mental health, economic development, and civic engagement. AAF is working to make sure the pan-Asian community remains visible, the needs are addressed, the contributions are valued, and the stories are told. And AAF does this by providing expert research, strong advocacy, and training pan-Asian profits to be better at serving their communities.

AAF is one of the strongest leadership voices advocating for better policies, services, and funding that lead to more justice and opportunity for Asian immigrants, one of New York City's poorest and most underserved communities. AAF supports Asians from 20 ethnic groups—diverse in language, culture, and religion—that make up New York's Asian community.



**TITLE SPONSORSHIP** **\$50,000**

- Three Tables of 8 Premium Seats
- Premium Page color ad. in Gala Program
- Title Sponsorship recognition at event, in print & in Gala Program
- Sponsorship recognition at all future KACE events and KACE website

**DIAMOND SPONSORSHIP** **\$20,000**

- Two Tables of 8 Prominent Seats
- Prominent Page color ad. in Gala Program
- Diamond Sponsorship recognition at event, in print & in Gala Program
- Sponsorship recognition on KACE website

**PLATINUM SPONSORSHIP** **\$10,000**

- One Table of 8 Prime Seats
- Prime Page color ad. in Gala Program
- Platinum Sponsorship recognition at event, in print & in Gala Program

**GOLD SPONSORSHIP** **\$5,000**

- One Table of 8 Preferred Seats
- Full-page color ad. in Gala Program
- Gold Sponsorship recognition at event, in print & in Gala Program

**SILVER SPONSORSHIP** **\$2,500**

- Half Table of 4 Seats
- Half-page Color ad. in Gala Program

**BRONZE SPONSORSHIP** **\$2,000**

- Half Table of 4 Seats
- Half-page B/H ad. in Gala Program

**INTERNS SPONSORSHIP** **\$2,500**

- One Table of 8 Seats DONATED FOR KACE INTERNS TO ATTEND GALA FOR FREE
- Interns Sponsorship recognition at event, in print & in Gala Program

**INDIVIDUAL TICKET** **\$300**

**DONATION \$** \_\_\_\_\_

I/We cannot attend, but wish to make a contribution.

**AD IN GALA PROGRAM**

- Full-page color ad. on the Back Cover (8.5"W X 11"H) **\$3,000**
- Full-page color ad. on inner Front Cover (8.5"W X 11"H) **\$2,000**
- Full-page color ad. on inner Back Cover (8.5"W X 11"H) **\$2,000**
- Full-page color ad. on premium pages (8.5"W X 11"H) **\$1,500**
- Full-page black & white ad. (8.5"W X 11"H) **\$1,000**
- Half-page black & white ad. (8.5"W X 5.5"H) **\$500**
- Quarter-page black & white ad. (4.25"W X 5.5"H) **\$250**
- Business-card size black & white ad. **\$200**

All ads shall be submitted in completed forms and in non-bleed, **high-resolution PDF format** (CMYK & 300+ dpi) on or before **October 15th, 2022** to **Gala@KACE.org**

**SPONSOR CONTACT INFORMATION**

**NAME**

\_\_\_\_\_ **TITLE**

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PAYMENT**

**Total Amount \$** \_\_\_\_\_

Please make checks payable to **KACE** and send to

**KACE (Attn:Gala 2022)**  
**35-11 Murray St. Flushing, NY 11354**

To pay by credit cards, PayPal, or Venmo, please visit **kace.org/Gala2022**

For more information please call (718) 961-4117

